

ACE NEWS

January 2017

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A New Year for Cannabis

As 2017 begins, Amercanex looks back at the previous year for the cannabis industry. 2016 may be called the year cannabis became socially and legally acceptable, as support for legal marijuana soared to more than 60% of the population and over half the states in America passed some kind of legal marijuana provisions.

Celebrities such as Whoopi Goldberg, Rihanna, Willie Nelson and Wiz Khalifa launched their own cannabis products, helping bring marijuana to the mainstream. Researchers found credible proof that cannabis helps relieve symptoms for migraine sufferers, showing how usage helps patients function better. Legal cannabis edibles were introduced in Oregon, while California's legalization movement was highlighted across the media, Hollywood and government circles.

Pantone's 2017 Color of the Year is Greenery, an apt choice considering how far "green" has come. With all these developments, we can't wait to see what 2017 has in store for the cannabis industry.



Technology News

The Technology Department has been busy moving to AWS (Amazon Web Services), a cloud structure that allows our company to be faster and more flexible regarding network resources and VM configurations. Amazon's AWS public cloud offers extensive capabilities and global coverage, operating from 13 geographies around the world with the highest concentration of servers in the eastern US. The platform is composed of four core features: Compute, Storage and Content Delivery, Databases, and Networking.

The upgraded functionality offers multiple options for occupants with varying storage and resource needs, as well as increasing security features. The new system provides multiple security layers using to protect against online, external and internal threats. This concept, known as "Defense in Depth," is more reliable than traditional IT environment security, as additional layers of security are spread across all systems and platforms to protect the data. The technology is not a "one-size-fits-all" architecture. It is extremely flexible and more cost-efficient, allowing Amercanex to use less resources, data storage or power. The IT Department will be finalizing the transition to AWS in the coming weeks.



A Message from the CEO

Amercanex is gearing up for a fast-paced 2017. We're in early discussions with various state and local authorities, companies and banking institutions about the ways our electronic trading platform and banking can help bridge the gap in recently legalized cannabis areas. Our senior leadership has appeared at a number of conferences and speaking engagements, and our company has been featured by national media outlets.

This is only the beginning. As you're well aware, the cannabis industry is one of the fastest growing and most lucrative to be in right now. National attention has focused on the ways state and grassroots organizations have changed the landscape for legalized marijuana.

Amercanex is excited and humbled to be a part of it all. We can't wait to see what this year brings.

Regards,

Steve Janjic, Amercanex CEO

Amercanex Named Top 20 Tech Startup

Amercanex was named one of the Top 20 Technology Startups in the January issue of *Technology Headlines* magazine. In addition to being named, our company was profiled in the magazine. The article, titled “Amercanex: Pushing for a Cannabis Friendly Market,” offered an in-depth look at Amercanex’s innovative

solutions for the cannabis marketplace and discussed the road ahead.

To view the article and read more about

Amercanex’s role in the \$10 billion cannabis industry, visit

www.thetechnologyheadlines.com.



Spotlight On: Richard Gomez

Richard Gomez serves as Amercanex’s Network Administrator, which means he solves the technology issues for every person in the company. He joined Amercanex from the IT Operations Department of the Palm Beach County School District.

Richard began his career at Futuresource as a Field Engineer, where he installed and supported proprietary trading software and data for the commodities sector. At Futuresource, where he first met Amercanex CEO Steve Janjic, he was promoted from Technical Director to Senior Account Manager. In these positions, he installed, trained and supported multiple platforms for clients such as Florida Power & Light, TD Ameritrade, USAA and Raymond James.



Richie has A+, MCP, MCP+Internet, MCSE, and CCNA Certifications. He is also a professional musician and sound engineer certified to manage studio and professional audio equipment.

After leaving Futuresource, Richie worked at DAX imaging as a Field Engineer/ Network Specialist before joining Steve at Amercanex in 2014.

Richie has been married to his beautiful wife Maritza since 1985. They have a daughter in college. He continues to play bass and drums for professional bands.

Government & Regulatory Affairs

On January 12, VP of Legislative Affairs Elaine Geller was invited to serve on a panel hosted by the Democratic Professionals Network. The panel and luncheon featured speakers such as Florida for Care Executive Director Ben Pollara, Greenspoon Marder Senior Counsel Mathew Ginder, and Weiss Serota Helfman Cole & Bierman Labor & Employment Chair Brett Schneider.

The panelists and audience discussed the implications and outlook of Florida's new medical marijuana law. The event was held at the Tower Club in Fort Lauderdale.



Elaine also attended the swearing in ceremonies of a number of prominent elected officials. On January 18, she was present when Debbie Wasserman Schultz was sworn in to the House of Representatives for the 23rd District and Congressman Ted Deutch was sworn in to the 22nd District. She was also present at the swearing in ceremony for Broward County Sheriff Scott Israel, a proponent for legalized marijuana.

Americanex Staff & Board Members

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Steve Janjic, Chief Executive Officer
Michael Herron, President
Adam Martin, Chief Operating Officer
Marc Asselin, Chief Technology Officer
Robert Ruiz, Chief Marketing Officer
Elaine Geller, VP Legislative Affairs
Lisa Hopkins, VP Marketing
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