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August 2017

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Amercanex on the Stage

Amercanex is a proud sponsor of both the Cannabis World Conference in Los Angeles on September 14th & the California Cannabis Business Conference in Anaheim on September 21st.

CEO Steve Janjic will be a guest speaker and panelist at both events, offering important insight into the future of the cannabis industry and explaining how technology solutions like Amercanex help improve efficiency for industry participants and government regulators.

Amercanex will be actively rolling out our new ACExchange 2.0 platform, incorporating new technology and customer feedback to offer a state-of-the-art software platform. The platform features the major growers, distributors and manufacturers in the cannabis world.

In addition, our team will be signing up cannabis industry participants with compliant, transparent bank accounts via our ACEpay solution. Our digital e-wallet solution allows members to deposit cash and pay their bills, payroll and taxes on time and in compliance with banking regulations.

We're looking forward to meeting new colleagues and running into old friends at the conferences. See you there!

Compliance Update

Amercanex has instituted comprehensive compliance and regulatory procedures for all Anti-Money Laundering (AML) rules and regulations. Every employee must complete an annual compliance training course and stay current on changing laws. Our new Chief Compliance Officer modeled the program to follow CFTC, SEC, FINCEN and BSA rules and regulations.

Amercanex members are vetted during the onboarding process and continuously monitored to ensure compliance with all government regulations. The ACE Electronic Transaction Tracking and Audit System (ETTAS) keeps a record of all online transactions, allowing regulators to access all data and statistics.

In addition to these compliance members, ACExchange and ETTAS have server redundancy to ensure trading continues in the unlikely event of a server failure. Amercanex takes every precaution to ensure transaction privacy. All data is encrypted and held on offline servers.

ACEtrak offers seed to sale tracking with administrative, plant and inventory management, security, compliance and accounting capabilities. These measures have helped make Amercanex the leading marketplace for compliance, safety and security.



A Message from the CEO

There has never been a time when the cannabis industry has been featured so prominently in the media. Simply put, we're everywhere.

In the past year alone, our company has been featured in the New York Daily News, High Life, Technology Headlines magazine, Fox News, Finance Magnates and Cannainvestor. It seems like everyone's talking about cannabis and even more people want to invest in it.

I feel lucky that we saw this coming three years ago and decided to do something about it. Now, Amercanex has three offices in the U.S. and Canada, with plans to keep expanding. We want to continue the dialogue of how and why the cannabis industry can help others. So call or email me, and let me explain how Amercanex is helping redefine the cannabis marketplace.

Sincerely,

Steve Janjic, CEO



Amercanex on Cover of Technology Headlines

Amercanex CEO Steve Janjic was the cover story for the August issue of Technology Headlines magazine. Our company was recognized as one of the “Top 10 Game-Changing Startups to Watch” and highlighted in an article titled “Taking the Cannabis Cause Global.”

To read the full article, visit <http://www.the-technologyheadlines.com/digitalv/game-changing-startups.html#features>.

Spotlight On: Sam Ferreira, Senior Sales and Marketing Consultant

Sam Ferreira was born and bred in the emerald green foothills of Northern California. Originally from the Auburn area, he comes from a large Portuguese family of ranchers, athletes, artists and successful business owners.

Through his upbringing, he inherited a strong work ethic, a passion for creative design and an insatiable thirst for knowledge in a variety of subjects.

Through nine seasons of sports he has gained many achievements, including four MVP awards, two team Captain honors, and Ironman of the Year Award in football. He won Grand Prize in Art & Design at the Gold Country Fair and was promoted to Lead Chef at Claim Jumper restaurants.



Due to his innate passion for creative design, he has also been designing automobiles, architecture and consumer products since he was 10 years old. He is close to finishing his Bachelor’s in Industrial Design at the Academy of Art University, San Francisco.

When he’s not getting dirty on an ATV, working to create innovative design, and contributing to his community, Sam is busy working to expand the growth and success of Amercanex in his own backyard of California.

Government & Regulatory Affairs

Amercanex Vice President of Legislative Affairs Elaine Geller authored an article in High Life magazine titled “How Cannabis Businesses Can Overcome Hurdles in Credit, Banking and Finance.”

The article discussed how many dispensaries, growers and manufacturers have problems obtaining banking services and what the cannabis industry is doing to solve these concerns. The article was published in the August issue.



Elaine was invited to join the American Cancer Society’s Cancer Action Network South Florida Policy Forum Planning Committee. The Forum will address access to care issues, notably the early detection program for at-risk populations. Elaine is committed to expanding healthcare through medical marijuana initiatives.

In addition, Elaine attended a town hall on August 23 with Florida Congressmen Ted Deutch and Lois Frankel at the Coconut Creek Commission Chamber to discuss healthcare and medical marijuana initiatives.

Amercanex Staff & Board Members

Executive Team

Steve Janjic, Chief Executive Officer

Adam Martin, Head of Product Development

Michael Herron, Chief Operating Officer

Dennis Garces, President

Marc Asselin, Chief Technology Officer

Steven Ferrara, Chief Compliance Officer

Jason Brown, Chief Financial Officer

Elaine Geller, Vice President of Legislative Affairs

Lisa Hopkins, Vice President of Marketing

Erica Reilly, Communications Director

Board Members

Richard Schaeffer, Chairman

Gordon Rutledge, Vice Chairman

Thomas Ross, Board Member